

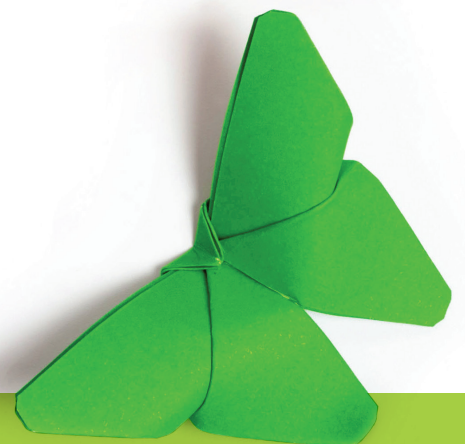


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SMART SOLUTIONS  
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# CERTIFIED PDF FILES

HOW TO SET-UP AND SUPPLY YOUR PRINT FILES





## HOW TO SET-UP AND SUPPLY YOUR PRINT FILES

To ensure the efficient processing of your print files, please consider the following when supplying and uploading onto our Prinect Portal.

- Please only supply files in cPDF format
- Make sure to include 3 mm bleed on all sides and include the cutting marks
- Image resolution should be at least 300 dpi, placed at 100%
- All fonts should be embedded
- In case of a die-cut or perforation, please supply in a separate layer
- In case of spot coating (aqueous or UV), please supply in a separate layer
- In case of Pantone colors, please supply in a separate layer using the official Pantone naming
- For saddle stitched brochures, please supply single pages only
- For PUR bound brochures, please supply the covers as spreads (including the spine) and the text as single pages
- In case of PUR bound brochures, please consider the hinge. The first 6 mm of cover 2 are glued onto the first text page; the same applies to cover 3 being glued onto the final text page. This is specifically important when using cross-over images.

**NOTICE!** Our Prinect Portal automatically converts all colours in the Certified PDF files to CMYK (unless PMS or multicolour printing was discussed). If you do not want this to be done automatically, we advise you to convert all colours to CMYK yourself in advance.

Should you have any doubts or questions, please feel free to contact us for support and advice.

### **Extra's**

- Keep all artwork elements 3 mm from the edge to avoid them getting cut off
- If wished, convert all texts to letter contours